

# Data residency for Canadian companies – The new privacy risk and how to manage it

## Date and time:

Thursday, April 8, 2021

Regulators and consumers are increasingly focusing on the privacy risks related to where personal data is stored. Companies receiving personal data from Europe are prohibited from transferring it to service providers in another country without authorization. The transfer of European personal data to the US has just become more complex with the invalidation, in July 2020, of the EU-US Privacy Shield. News of location of data storage in non-democratic countries raises popular concern.

In short, organizations are now expected to assess data protection before they transfer personal data across borders as a matter of accountability and safeguards.

Where does that leave Canadian companies with respect to personal data storage and their supply chain and how can they manage the challenge?

Chantal Bernier from Dentons Canada and Christophe Fichet from Dentons Europe, provided an update on data residency requirements as well as concrete solutions to manage this new level of diligence.

**This session was also presented in French.**

Due to the overwhelming number of questions we have provided a further detailed analysis.

Download presentation materials.

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## Speakers

- Chantal Bernier - National Practice Leader, Privacy and Cybersecurity, Ottawa
- Christophe Fichet - Partner, Paris

## Additional resources

Access the Schrems II Source Kit.

Click here to read *Governance for Innovation and Privacy: The Promise of Data Trusts and Regulatory Sandboxes*

## Questions

Please contact [dentonscanada.events@dentons.com](mailto:dentonscanada.events@dentons.com).

## CPD/CLE Accreditation

- **LSBC:** This session is registered for one Substantive Hour with the Law Society of British Columbia.
- **LSO:** This program is eligible for up to one Substantive Hour with the Law Society of Ontario.
- **Barreau du Québec:** In our view, this session would meet the CLE requirements of the Barreau du Québec. Please email Annie Girard to receive a confirmation of attendance.

## Your Key Contacts



**Chantal Bernier**  
Of Counsel, Ottawa  
D +1 613 783 9684  
[chantal.bernier@dentons.com](mailto:chantal.bernier@dentons.com)



**Christophe Fichet**  
Partner, Paris  
D + 33 1 42 68 35 30  
M +33 6 60 64 94 77  
[christophe.fichet@dentons.com](mailto:christophe.fichet@dentons.com)

## Event contact

**Carla Vasquez**  
Events Manager, Toronto  
D +1 416 361 2377  
[carla.vasquez@dentons.com](mailto:carla.vasquez@dentons.com)