

# Dentons 2021 AgTech Pitch Competition

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## Date and time:

June 23, 2021

## Location:

Virtual

The Dentons 2021 AgTech Pitch Competition aims to bring exposure to an important industry that is experiencing significant technological growth. Agriculture is one of the foundational pillars to Canada's economy, in addition to providing a secure food source for its citizens and citizens in importing countries. Experts predict that all agricultural and agri-food exports from Canada will reach a value of CA\$75 billion by 2025, making Canada one of the top five exporters of agri-food products globally.

What is AgTech

Competition information

Feature content

Resources

Team

## What is AgTech?

Agricultural technology or agrotechnology (abbreviated argi-tech, **agritech**, **AgTech**, or agrotech) is the use of technology in agriculture, horticulture, and aquaculture with the aim of improving yield, efficiency, and profitability. As the Prairie Provinces push for more diversity within their economies, there are many talented entrepreneurs ready to take hold of these new opportunities. Through the Dentons AgTech Pitch Competition we aim to provide these entrepreneurs a platform to drive their ideas forward by connecting innovative new ideas with a traditional sector that is foundational to Canada.

## Key competition information

### Industry focus

Agricultural sector – the start-up company does not necessarily need to be in the agricultural sector however, the innovative product or service must have a direct benefit to the agricultural sector.

### Prizes

The first-place winner will receive a prize valued at CA\$10,000, made up of CA\$5000 cash and CA\$5000 in-kind legal services from the Dentons Venture Beyond Start-up Package (please email [chris.yeung@dentons.com](mailto:chris.yeung@dentons.com) for more details about this package). The second place finalist will each receive CA\$5000 of in-kind legal services from Dentons Venture Beyond Start-up Package. *Note: In-kind legal services covers our standard Venture Beyond legal audit and follow up in-kind services based on that audit.*

## Featured applicants

Applications are now closed. We thank everyone who took the time to apply, there are many great companies out there and we look forward to continuing this competition in the future.

Here are the following companies that are participating in this year's competition:

AgVisorPRO

Circulus Agtech

Farmia

Flokk Systems Inc.

Paramoria Agri-Science

Pure Life Carbon Inc.

Sedna Technologies

Vinterre Corp.

## Feature content

- Dentons Agribusiness Podcast Series
- AgTech and AI – influential agribusiness trends in Alberta
- Updates to Canada Emergency Wage Subsidy, the Canada Emergency Rent Subsidy and Lockdown Support
- Dentons lawyers get recognized in the inaugural Lexpert Special Edition: Agribusiness and Cannabis 2020

## Resources

- Going public in Canada resource centre
- Employment and Labour webinar series: (COVID-19) - Legal update for Canadian employers
- Dentons Canada IP Podcast Series

## Team



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