

Dentons Paris hosts APRAM intellectual property committee meeting

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Paris—The Dentons Paris office was honored to host another APRAM Intellectual property committee meeting on 16 June; this time for the rights of foreign nationals. Paris partner Isabelle Leroux took part in the meeting, as well as Christian Hertz-Eichenrode, Managing Partner of FPS Fritze Wicke Seelig, who chaired the committee. This session addressed the new Chinese law on brands, which became effective on 1 May. The guest speaker was Shujie Feng from Cabinet LLR, an IP consulting firm.

Founded in 1978, APRAM (Association of Trade Mark and Design Law Practitioners) is an international French-speaking association comprising leading trade mark and design practitioners. Its members include in-house lawyers and attorneys-at-law, as well as trademark and design attorneys. This mixture of different horizons is the driving force of the association.

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