

Dentons launches Nextlaw Global Referral Network

October 5, 2016

Dentons, the world's largest law firm, passed a major milestone today in its mission to reinvent and improve client service by launching Nextlaw Global Referral Network, a legal referral network with 283 member firms providing services to clients in 160 countries.

Nextlaw Global Referral Network debuts as the broadest legal referral network in the world, measured by geographic coverage and number of law firm members. On its launch day, the network has more than 18,600 lawyers around the globe, with more to join in the coming months. The network utilizes a proprietary technology platform that enables member law firms to refer clients to the law firm most appropriate to their needs.

Nextlaw Global Referral Network differs from traditional pay-to-play legal referral networks in two ways: it does not charge a membership fee and it does not grant members territorial exclusivity. This enables clients to be referred to the right law firm with the right experience, not just the one that paid a membership fee or was granted an exclusive territory regardless of whether it can truly provide all the expertise a client needs in every location in that jurisdiction. With free membership, the ability to have multiple firms, regardless of size, with differing strengths and expertise in a single market, and a technology platform that promotes reciprocal repeat referrals, Nextlaw Global Referral Network is committed to connecting clients with top talent around the world and connecting high-quality firms with opportunities everywhere.

"At Dentons, we are committed to reinventing the business of law to connect clients to the right lawyer with the right experience in the right place," explained Joe Andrew, Dentons Global Chairman. "Our sophisticated broad-based network can pinpoint that precise capability instantly for our network members and their clients."

Elliott Portnoy, Dentons Global CEO, explained, "Each member firm has been thoroughly vetted for quality and we continue to build a global community of law firms that are aligned with one objective in mind—to provide all of our respective clients with the very best service available anywhere."

Jeff Modisett, Nextlaw Global Referral Network CEO said, "The numbers speak for themselves. In less than five months since we made our initial announcement, we have attracted 283 top quality independent law firms to join forces with us. Because we don't limit geographies to one firm who pays to play, and because we don't charge annual fees, for the first time ever the client knows it is getting the right lawyer, not just the firm that paid to be in the referral network."

A list of members of Nextlaw Global Referral Network may be found at www.nextlawnetwork.com.

About Nextlaw Global Referral Network

Nextlaw Global Referral Network is the client focused legal referral network created by Dentons, the world's largest

law firm. Nextlaw Global Referral Network is the largest legal network in the world. It's free to join, open to all high-quality law firms regardless of size and does not grant geographic exclusivity to its members. This enables the network to connect clients of member firms to the best lawyers with the appropriate experience in the locations where clients need legal counsel. The Network utilizes a proprietary technology platform to help member firms research, contact and rate the performance of members in order to guarantee that clients receive the highest quality legal advice and business solutions. www.nextlawnetwork.com.

About Dentons

Dentons is the world's largest law firm, connecting talent to the world's challenges and opportunities in more than 75 countries. Dentons' legal and business solutions benefit from deep roots in our communities and award-winning advancements in client service, including Nextlaw, Dentons' innovation and strategic advisory services. Dentons' polycentric and purpose-driven approach, commitment to inclusion and diversity, and world-class talent challenge the status quo to advance client and community interests in the New Dynamic. www.dentons.com

Your Key Contacts



Joseph (Joe) Andrew
Global Chairman,
Washington, DC
D +1 202 408 5210
joe.andrew@dentons.com



Elliott I. Portnoy
Global Chief Executive
Officer, Washington, DC
D +1 202 408 6433
elliott.portnoy@dentons.com

Media contacts

Rohit Grover
Head of PR and
Communications, EMEA
D +44 20 7320 6513
rohit.grover@dentons.com

Michelle Wang
Marketing and Business
Development Director, China
D +86 10 5793 1242
michelle.wang@dentons.cn

Lisa Sachdev
Senior Public Relations
Manager, United States
D +1 312 876 2476
lisa.sachdev@dentons.com

Amanda Lowe
PR and Communications
Director, Europe
M +420 727 811 699
amanda.lowe@dentons.com

Sylvia Cai
Head, Marketing, Singapore
D +65 6885 3988
sylvia.cai@dentons.com