

# Nextlaw Global Referral Network Launches New Strategic Innovations Initiative

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**New York** —Nextlaw Global Referral Network, the broadest and most innovative legal referral network in the world -- covering all of the world's major legal jurisdictions, today announced the latest enhancements to its digital platform. Members will now have access to technologies, products and services, through the referral network platform, which will drive quality and provide members with unique competitive advantages.

The Network has rolled out its first three products and services including (1) a sophisticated data and analytics dashboard designed and produced by **FileFacets**, (2) a curated, online platform that enables law firms to easily and efficiently identify top attorneys from **Hire an Esquire**, as well as (3) proprietary content developed for and by Dentons within a special venture of its **US Security Practice Group**. Members can browse and explore the various products and services through the platform's Member Center and at partner websites.

Jeff Modisett, Nextlaw Global Referral Network CEO, said, "We now have over 470 members and 25,000 lawyers in over 180 countries covering all of the world's major jurisdictions, practices and sectors, so our next priority is to focus on helping our members develop new and innovative ways to strengthen their businesses, increase quality and compete more successfully. We are transforming our Network into a bona fide platform that, in addition to providing members with all the referral advantages of a traditional network, will also provide and distribute other competitive benefits by providing cutting-edge innovations, technologies, products and services, so that all our members can benefit from the platform -- and each other."

"One way we are doing this is to identify and curate innovative new legal technologies, products and services and provide them to members for free or at a substantial discount to market," he said. "We will do that working with our sister company, Nextlaw Labs, partnering with other outside independent technology and services organizations, as well as sharing some of the sophisticated innovations and developments designed and built within Dentons itself."

"The Nextlaw Global Referral Network continues to be an innovative and unique global platform, this latest innovation is another indicator of how we are successfully building a culture of constant innovation at Dentons, and across our Nextlaw businesses" said Joe Andrew, the Global Chairman of Dentons. "Even as the world's largest law firm, we know that no firm has the exact right talent with the exact right industry expertise in every single legal jurisdiction a client might need. That is why this platform, that connects talent all around the world, is so important, and why we will continue to invest in, and identify, ways in which we can improve it for our clients and member firms."

Dentons was recently awarded the 2017 LegalWeek Innovation of the Year award for the formation of Nextlaw Global Referral Network.

## FileFacets, a Nextlaw Ventures Portfolio Company

FileFacets offers content analytics technologies that enable law firms to take advantage of advanced search and

analytics capabilities quickly expediting and enhancing a firm's capabilities of early data assessment, mergers and acquisitions, as well as privacy compliance. [Click here to learn more.](#)

Chris Perram, FileFacets CEO explained, "This is an extraordinary opportunity for us to reach and educate many hundreds of law firms of all sizes about our latest software and data analytics developments, and to share those latest technologies as we bring them to market. Everyone wins: we gain new business opportunities and learn from Nextlaw Global Referral Network members, members gain access to the latest and greatest technologies and Nextlaw Global Referral Network itself wins by helping to strengthen its platform and add enormous and differentiated value."

## Hire an Esquire, a Nextlaw Ventures Portfolio Company

Hire an Esquire provides a curated, on-demand network of 6,000+ attorneys that support law firms with either permanent, temp or temp-to-perm needs. [Click here to learn more.](#)

Julia Shapiro, Hire an Esquire CEO, said, "Small to mid-sized firms have been leaders in adopting technology and agile business methods. We've observed these firms using top notch flexible legal talent to serve their clients more cost effectively and to widen their scope of services— all while making fixed labor costs variable. We are excited for the opportunity to expand our reach within this market with this partnership."

## Dentons Security Practice Group (US)

Dentons Security Practice Group (US) is a new practice that will address law firms' needs in the realm of cybersecurity and specialize in offering advanced business intelligence and cyber security services. covering over all of the world's major legal jurisdictions.

"Nextlaw Global Referral Network will continue to roll out new technologies, products and services every quarter and/or as available and will also build sophisticated feedback loops so that not only are we providing highly unique value to our members, but we are all also learning from each other at the same time," Modisett added. "Simply put, we are stronger together."

## About Nextlaw Global Referral Network

Nextlaw Global Referral Network is the broadest and most sophisticated legal referral platform in the world. Introduced in October of 2016, it already includes over 470 members firms, over 25,000 lawyers covering all of the world's major jurisdictions. In addition, working closely with its sister company, Nextlaw Labs, the platform will also introduce new technologies, products and services to its members. The platform also includes Nextlaw Global Public Affairs Network, the first of its kind network that includes over 50 of the world's top public affairs and public relations firms.

# About Dentons

Dentons is the world's largest law firm, delivering quality and value to clients around the globe. Dentons is a leader on the Acritas Global Elite Brand Index, a BTI Client Service 30 Award winner and recognized by prominent business and legal publications for its innovations in client service, including founding Nextlaw Labs and the Nextlaw Referral Network. Dentons' polycentric approach and world-class talent challenge the status quo to advance client interests in the communities in which we live and work. [www.dentons.com](http://www.dentons.com).

## Your Key Contacts



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