

Dentons again ranks among top 10 global law firms

October 2, 2018

Dentons has once again ranked among the top 10 law firms in the Acritas Global Elite Brand Index.

This year and last year Dentons ranked 10th, while the year before we held the 11th spot in the Acritas index. The previous year Dentons was 14th.

"This ranking highlights our steady progress from largest to leading firm, and is a strong endorsement from an objective third-party, based on testimony of clients or potential clients, who are rewarding our quality and service," said Dentons Global Chairman Joe Andrew.

The Acritas ranking is based on our scores in four categories: top of mind awareness, favorability, consideration for multi-jurisdictional litigation and consideration for multi-jurisdictional deals.

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Acritas' Global Elite Law Firm Brand Index 2018

Rank	Firm		Brand Index
1		Baker McKenzie	100
2		Clifford Chance	49
3		DLA Piper	47
4		Norton Rose Fulbright	40
5		Linklaters	38
=6		Allen & Overy	37
=6		Jones Day	37
8		Hogan Lovells	36
9		Freshfields	34
10		Dentons	29

The ranking was tallied from 1,600 respondents who have senior responsibility for buying legal services in large organizations across the world. Telephone interviews conducted between August 2017 and July 2018 were used in the calculation of the 2018 Index.

In addition, Dentons remains the youngest law firm in the Global Elite Top 10, and we have leapt ahead of competitors who have been in the legal marketplace for decades.

"Of the four categories, Dentons scored the highest in the category of favorability--the firms clients feel most favorable towards--which is especially significant to us given our client-centric focus," said Dentons Global CEO Elliott Portnoy.

About Dentons

Dentons is the world's largest law firm, delivering quality and value to clients around the globe. Dentons is a leader on the Acritas Global Elite Brand Index, a BTI Client Service 30 Award winner and recognized by prominent business and legal publications for its innovations in client service, including founding Nextlaw Labs and the Nextlaw Referral Network. Dentons' polycentric approach and world-class talent challenge the status quo to advance client interests in the communities in which we live and work. www.dentons.com.

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