

Dentons advises on the sale of Sli.do to Cisco

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Dentons has advised Slovakia-based Sli.do, a technology company that provides a best-in-class audience interaction platform, on its sale to Silicon Valley tech giant Cisco Systems. As a result of the transaction, the Sli.do technology will be integrated into the Cisco Webex platform in order to enhance audience engagement across both in-person and virtual experiences.

Sli.do has over 7 million users monthly and provides its customers with an inclusive audience engagement platform that enables real-time feedback and insight before, during and after any meeting or event via dynamic polls, Q&A, quizzes, word clouds, surveys and more.

Partners Rob Irving (Budapest) and Juraj Gyárfáš (Bratislava) led the Dentons team supported by partner Michael R. Maryn (Washington, DC) and associate Sebastian Ishiguro (Budapest).

“This is a very exciting market development, which will help people stay more connected and engaged in these difficult times. We are proud to have had the opportunity to support this very special management team achieve their dream,” said Rob Irving, Co-chair of Dentons’ Europe and Global Private Equity groups.

“Dentons has a strong track record in assisting emerging technology companies in taking the next step in their development and growth. It was particularly gratifying to be able to work with Sli.do, which is recognized as one of Slovakia’s most dynamic startups, on this landmark deal,” added Juraj Gyárfáš, Head of M&A in Dentons’ Bratislava office.

Dentons’ other notable technology deals this year included advising on the €1.32 billion sale of Idealista, the leading online real estate classifieds platform in Southern Europe, to EQT. In addition, BASEAK, the law firm, which collaborates with Dentons in Turkey, advised on the \$1.8 billion sale of Turkish mobile gaming company Peak to Zynga.

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