

# Dentons co-founds the world's first Diversity Chamber of Commerce in Romania

December 10, 2020

**Bucharest** — Dentons, ING Bank, Mega Image, Raiffeisen Bank, and the NGO “My City, My Colors (“Orasul Meu, Culoarele Mele”) launched the world’s first Diversity Chamber of Commerce, in Romania. The Chamber’s mission is to promote the principles of diversity and inclusion within the local business community, support the development of a more inclusive economy, and encourage organizations to implement successful initiatives in the area of diversity management.

The project is the only one of its kind in the world, organized on the model of a typical chamber of commerce and addressing an extensive range of diversity and inclusion topics such as: gender, LGBT+, ethnicity, disabilities and racism. While activities vary from mentoring and coaching, to training, networking and certification - the Chamber will support the Romanian economy by making it easier for minority-owned or managed businesses to connect, compete and grow.

Perry Zizzi, Romania Managing Partner at Dentons, has been elected as the first President of the Diversity Chamber of Commerce.

“We are very excited to launch this initiative in Romania and to encourage companies with similar principles and ideals to join us in this revolutionary initiative. We all have to step up and work together tirelessly to promote a culture of inclusivity in our communities,” explained Perry Zizzi. “This project comes as an extension of our core values at Dentons. We believe diversity and inclusion are essential to the success and strength of our Firm.”

“We are very excited that Dentons is one of the founders of such an important project in Romania. Inclusion and diversity are fundamental to who we are at Dentons and an integral part of our strategy to making a positive impact in our communities. Those efforts are more important now than ever, and we will continue to work together to support social change and help achieve a more equal world,” said Atanas Politov, Europe Director of Positive Impact at Dentons.

Member companies of the Diversity Chamber of Commerce include: founding partners - Dentons, ING Bank, Mega Image, Raiffeisen Bank and the NGO “Orasul Meu, Culoarele Mele” - along with Accenture, Accept, GKN Fokker Engineering, the Roma Entrepreneurship Development Initiative (REDI) and Visa. The European Bank for Reconstruction and Development (EBRD) is an honorary member. Both the Royal Netherlands Embassy in Bucharest and the Netherlands-Romanian Chamber of Commerce supported the formation of Chamber.

## About the Romanian Diversity Chamber of Commerce

The Romanian Diversity Chamber of Commerce is a non-profit organization that promotes the principles of diversity

and inclusion in the Romanian business community, as well as supporting the development of the Romanian economy through implementation of greater diversity and inclusion. More information on [www.rdcc.ro](http://www.rdcc.ro).

Dentons' global statement on diversity and inclusion is available [here](#).

## About Dentons

Dentons is the world's largest law firm, connecting talent to the world's challenges and opportunities in more than 75 countries. Dentons' legal and business solutions benefit from deep roots in our communities and award-winning advancements in client service, including Nextlaw, Dentons' innovation and strategic advisory services. Dentons' polycentric and purpose-driven approach, commitment to inclusion and diversity, and world-class talent challenge the status quo to advance client and community interests in the New Dynamic. [www.dentons.com](http://www.dentons.com)

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