

Dentons is now the second best known law firm in the world according to Acritas

January 26, 2021

In the midst of a global pandemic and economic crisis, and on the heels of Dentons' extraordinary growth in 2020 where Dentons announced 33 new locations around the world, Acritas has named Dentons in the Acritas Global Brand Elite Index 2021:

1. **The second best known law firm; and**
2. **The third most favored law firm.**

Dentons is the biggest riser ever in the Acritas index, and the biggest riser in 2021. In less than ten years since its inception, Dentons has established its leading global brand through the value that it delivers to clients across the world. That value is the result of Dentons' unstinting focus on quality, inclusion, breadth and depth of capability to bring together the best teams, and a polycentric approach which combines local knowledge and relationships with a global outlook.

"We are extremely proud of this recognition and vote of confidence from senior legal buyers around the globe," said Joe Andrew, Global Chairman of Dentons. "As the youngest of the global firms, competing with some who have been around for decades or centuries, we see improving our global brand as first among our goals not because it is the most important goal, but because the strength of our brand is a result of the strength of our people, of our commitment to diversity and to our continued effort to provide the best service for our clients."

"In this New Dynamic Decade, our clients are confronted with constant, accelerated change and want counsel that has the demonstrated experience and confidence to help them thrive in the unknown," said Elliott Portnoy, Global CEO of Dentons. "Dentons' standing in the Acritas rankings, based on client feedback, demonstrates that our continued commitment to our strategy and our clients' success, as well as our confidence in our people and our ability to adapt in the rapidly changing New Dynamic Decade separates Dentons from the pack."

Acritas, part of Thomson Reuters, is the world's leading provider of global legal market intelligence. Its results were informed by insights from 1,565 senior legal buyers, representing 55 countries, to measure the firms that are most top of mind and most favored by corporate clients with more than US\$1B in global revenues, as well as most considered for multi-jurisdictional deals and litigation.

About Dentons

Dentons is the world's largest law firm, connecting talent to the world's challenges and opportunities in more than 75 countries. Dentons' legal and business solutions benefit from deep roots in our communities and award-winning advancements in client service, including Nextlaw, Dentons' innovation and strategic advisory services. Dentons' polycentric and purpose-driven approach, commitment to inclusion and diversity, and world-class talent challenge the status quo to advance client and community interests in the New Dynamic. www.dentons.com

Your Key Contacts



Elliott I. Portnoy
Global Chief Executive
Officer, Washington, DC
D +1 202 408 6433
elliott.portnoy@dentons.com



Joseph (Joe) Andrew
Global Chairman,
Washington, DC
D +1 202 408 5210
joe.andrew@dentons.com

Media contact



Astrid Egerton-Vernon
Global Director of
Communications,
Washington, DC
D +1 202 408 3260
[astrid.egerton-
vernon@dentons.com](mailto:astrid.egerton-
vernon@dentons.com)