

Dentons Global Advisors Acquires Interel

July 27, 2021

Dentons Global Advisors, an elite multidisciplinary advisory firm, today announced the acquisition of Interel, an award-winning pan-European public affairs consultancy. The addition of Interel extends the firm's footprint in Europe, further strengthens the firm's public affairs capabilities alongside Dentons Global Advisors Albright Stonebridge Group (Dentons Global Advisors ASG), and deepens the pool of expertise upon which clients can draw.

"We are delighted to welcome Interel to Dentons Global Advisors," said Deborah Scott, Head of the Europe, Middle East & Africa (EMEA) region for Dentons Global Advisors. "This is an important next step in our effort to build a world-class advisory firm that can deliver solutions to our clients' most complex issues in any market they need it."

Interel, which will be known as Dentons Global Advisors Interel, has offices in Berlin, Brussels, London and Paris. The firm, named "Public Affairs Consultancy of the Year" by PRovoke Media at the 2021 EMEA SABRE Awards, advises some of the most prominent brands in the world as they navigate critical beyond-market forces, from legislation and regulation to activism and the media.

"More than anything else, we were drawn to join Dentons Global Advisors given our shared commitment to fostering a first-class company culture that is focused on valuing and growing our exceptional teams, providing excellent client service, ensuring long-term financial success, and innovating ahead of global trends," said Grégoire Poisson, Chief Executive Officer (CEO) of Interel.

"Joining forces with Dentons Global Advisors provides Interel with a unique opportunity to step up sustainable innovation, growth and value creation. We are excited by the growth prospects, the operational scale and the strong financial profile of the combined entity," said Geoffrey Ghyoot, Chief Operating Officer (COO) of Interel.

With the addition of Interel, Dentons Global Advisors now has more than 225 professionals across nine offices in seven countries with further coverage through an extensive senior advisory network and Dentons' footprint in 205 locations in 81 countries around the world.

"We are moving boldly, but strategically, in building a leading advisory firm that is breaking the mold in many respects," said Edward Reilly, CEO of Dentons Global Advisors. "It has been affirming to hear the positive feedback from clients and other important contacts following our launch last month, and I am confident Dentons Global Advisors will continue to distinguish ourselves as we continue to grow and forge our own path."

"Clients around the world are emerging from the pandemic and meeting challenges that transcend verticals and require advisors with the smarts to help them navigate the unknown," said Joe Andrew, Global Chairman of Dentons and Board Member of Dentons Global Advisors. "I am delighted to see Dentons Global Advisors quickly building a presence across key geographies and adding the expertise that will help clients reach their goals."

The Interel deal follows the launch of Dentons Global Advisors in June 2021 with founding member Albright Stonebridge Group. The firm has a unique partnership with Dentons, the world's largest law firm, providing a

distinctive opportunity for clients to draw upon a broad range of expertise and drive seamless execution of legal and advisory services when needed.

About Dentons Global Advisors

Dentons Global Advisors is an expert-led advisory firm that provides integrated solutions for clients in an increasingly complex, regulated and interconnected business environment. Comprising Albright Stonebridge Group, Interel, and a deep bench of communications and strategy consultants, we help clients engage with governments and regulatory bodies, navigate public disclosures and transactions within the private and capital markets, and manage their reputations through critical moments of change, challenge or opportunity. Our partnership with Dentons, the world's largest law firm, means clients can draw upon integrated legal expertise and high-end advisory services when and where they need it. To learn more, visit dentonsglobaladvisors.com.

About Interel

Interel is a leading public affairs and strategic communications consultancy with offices in London, Berlin, Brussels, Paris, Washington, Beijing and New Delhi as well as a worldwide network of affiliated firms covering more than 70 markets managed through the Interel Global Partnership. In 2021, Interel was awarded EMEA Public Affairs Consultancy of the Year by PRovoke Media. To learn more, visit www.interelgroup.com.

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