

Wilfred (Wenxu) Feng

Senior Counsel



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Overview

Wilfred Feng joined Dentons Shanghai office as Senior Counsel in 2019. He focuses on global food and medicines, agricultural and environmental laws, advising clients in the sectors of food, food packaging, dietary supplements, medicines, medical devices, tobacco products, cosmetics, pesticides, feed, veterinary drugs, biotechnology, and chemicals.

His practice includes compliance review of clients' products and business processes, issuance of legal opinions, filing petitions to the government agencies, protection of intellectual properties, and dispute settlement in the disciplines above.

Before joining Dentons, Mr. Feng had spent 14 years at Keller and Heckman, an international regulatory law firm. As the first Chinese member joining its Shanghai Office, Mr. Feng has made significant contribution to its establishment and growth.

Before working at law firms, Mr. Feng gained extensive experience in regulatory affairs, government affairs, marketing and R&D at DuPont. As a leading regulatory expert in China, Mr. Feng has made a number of breakthrough achievements during his career.

He advocated on behalf of the food packaging industry in establishing an administrative clearance system for new food contact substances in China, and assisted numerous clients to obtain regulatory approvals, including the first approval issued by the Ministry of Health in 2010.

He has assisted numerous clients with obtaining approvals for new food ingredients, food additives, food related products, feed products, agricultural GMO products and new chemical substances, including the first approval for a GMO-derived food additive in China.

During 2001 to 2004, Mr. Feng served as the chairman and spokesperson for an industry consortium (Biotech Committee of CropLife China), working with the Chinese regulators in developing the technical guidance for evaluating agricultural GMO. Later on, he obtained the Chinese approval for the first round of importing genetically-modified corn on behalf of DuPont Pioneer.

Insights

- “Summary of regulations on novel food in Australia and New Zealand”, *Journal of China Hygiene*, No. 1, Vol. 18, 2011
- “Beyond the Boundaries: Hand in Hand toward Sustainable Agriculture in China. Dare to Dream: Vision of 2050 Agriculture in China”, *China Agricultural University Press*, 2003
- "In the way of cooperation, seek new ways, and create sustainable Chinese agriculture. Insights: Insights into China Agriculture 2050", *China Agricultural University Press*, 2003

Areas of focus

Practices

- Environment and Natural Resources
- Intellectual Property and Technology

Industry sectors

- Health Care
- Life Sciences
- Forest Products and Agribusiness
- Life Sciences and Health Care
- Manufacturing
- Retail

Education

- East China University of Political Science and Law, 2005, Master of Laws
- Chinese Academy of Agricultural Sciences, 1989, Master of Agriculture, Plant Protection
- Fudan University, 1986, Bachelor of Science, Department of Biology

Languages

- English
- Mandarin