

**The Gleacher Center, Chicago, IL**  
**Friday, June 5, 2015**

	Room 100	Room 206
8:20 a.m.–8:30 a.m.	Welcome remarks and introduction	Welcome remarks and introduction
8:30 a.m.–9:30 a.m.	<b>Endgame: Limitation of Liabilities</b> <p>A contract's limitation of liabilities clause is the end-game of every negotiation. It is the last clear chance to manage your ultimate risk in a transaction and shift material burdens to the other party. This session will take a comprehensive, tactical approach to limiting liabilities, including key challenges and common missteps and misconceptions.</p> <p><b>Stafford Matthews</b></p>	<b>Does Your Dog Bite? Ethical Issues Generated by New Government Investigative Techniques</b> <p>As government investigations adopt new technologies, they remain committed to getting the "inside story" from key company employees—high-level executives, lawyers and compliance officers. This program will examine the legal and ethical challenges raised by that approach. What steps should be taken by the lawyers responsible for guiding an organization and its leadership through an investigation?</p> <p><b>Steve Hill</b>  <i>(Qualifies For Ethics/Professionalism Credit)</i></p>
9:30 a.m.–9:40 a.m.	Break	
9:40 a.m.–10:40 a.m.	<b>Does Your Dog Bite? Ethical Issues Generated by New Government Investigative Techniques</b> <p>As government investigations adopt new technologies, they remain committed to getting the "inside story" from key company employees—high-level executives, lawyers and compliance officers. This program will examine the legal and ethical challenges raised by that approach. What steps should be taken by the lawyers responsible for guiding an organization and its leadership through an investigation?</p> <p><b>Steve Hill</b>  <i>(Qualifies For Ethics/Professionalism Credit)</i></p>	<b>Endgame: Limitation of Liabilities</b> <p>A contract's limitation of liabilities clause is the end-game of every negotiation. It is the last clear chance to manage your ultimate risk in a transaction and shift material burdens to the other party. This session will take a comprehensive, tactical approach to limiting liabilities, including key challenges and common missteps and misconceptions.</p> <p><b>Stafford Matthews</b></p>
10:40 a.m.–10:50 a.m.	Break	
10:50 a.m.–11:50 a.m.	<b>The Emerging Market of Digital Games, Online Contests and Remote Gambling</b> <p>The rapid expansion of games, contests and gambling on computers and mobile devices has created distinct marketing, B2B, B2C and investment opportunities, as well as challenges for long-term management strategy. From free play to monetized virtual games to lottery to fantasy sports to sports gambling, this session will provide a clear understanding of which gaming products and contests may now be offered properly on Internet and mobile platforms in the United States, where the United States is headed and best practices for entry or affiliation with free play or monetized games and contests.</p> <p><b>Bill Gantz</b></p>	<b>Evolving International and Regional Mandates for Climate Issues</b> <p>As tackling climate change becomes a greater global imperative, businesses must be ready to respond to new laws, regulations and voluntary initiatives. This program will examine how the Obama administration, the international community and the private sector are planning to address climate change—and what these actions will mean for businesses in the US and globally.</p> <p><b>Jeff Fort</b></p>
11:50 a.m.–1:00 p.m.	Lunch — 6th Floor	

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1:00 p.m.–2:00 p.m.	<p><b>Don't Touch My Brand!</b></p> <p>When can a video game include your brand without your permission to sell clothes, or feature handbags that copy your “real world” products? We will review the <i>Activision Call of Duty</i> decision and other recent decisions, as well as the interplay among the First Amendment, the Lanham Act and the Copyright Act to study this tricky situation and examine how you can best protect your valuable brands.</p> <p><b>Sam Fifer and Carol Anne Been</b></p>	<p><b>Captives: The Basics, and a Little Beyond</b></p> <p>Does your organization use a captive to manage its risks? Should it? This session will serve as an introduction to the key legal considerations and the costs and benefits related to including a captive insurance facility as part of your overall risk strategy. It will also address strategies for maximizing the benefits captives may offer, including some less traditional uses of captives.</p> <p><b>Corinne Carr and Michael Kasdin</b></p>
2:00 p.m.–2:15 p.m.	Break	
2:15 p.m.–3:15 p.m.	<p><b>Employment Cases From the Trenches: Enhancing Diversity, Avoiding Bias Claims, Maintaining Privilege, Conducting Investigations</b></p> <p>The day-to-day activities of in-house counsel, in their dual roles as legal advisors and company managers, pose a broad range of employment-related challenges. These include achieving a diverse and ethical workplace, responding to complaints, overseeing investigations and managing litigation. This program will address common challenges in the arena of employment law faced by in-house counsel and share practice tips to avoid legal liability.</p> <p><b>Sandra McCandless</b> (Qualifies For Ethics/Professionalism Credit)</p>	<p><b>Buried in the Boilerplate</b></p> <p>A practical review of the most common boilerplate contract provisions and how to turn even the most common provisions to a drafter's advantage. Whether deploying these provisions or guarding against them, understanding how they operate is vital to protecting your interests.</p> <p><b>Mary Wilson and Natalie Spears</b></p>
3:15 p.m.–3:25 p.m.	Break	
3:25 p.m.–4:25 p.m.	<p><b>Buried in the Boilerplate</b></p> <p>A practical review of the most common boilerplate contract provisions and how to turn even the most common provisions to a drafter's advantage. Whether deploying these provisions or guarding against them, understanding how they operate is vital to protecting your interests.</p> <p><b>Mary Wilson and Natalie Spears</b></p>	<p><b>Employment Cases From the Trenches: Enhancing Diversity, Avoiding Bias Claims, Maintaining Privilege, Conducting Investigations</b></p> <p>The day-to-day activities of in-house counsel, in their dual roles as legal advisors and company managers, pose a broad range of employment-related challenges. These include achieving a diverse and ethical workplace, responding to complaints, overseeing investigations and managing litigation. This program will address common challenges in the arena of employment law faced by in-house counsel and share practice tips to avoid legal liability.</p> <p><b>Sandra McCandless</b> (Qualifies For Ethics/Professionalism Credit)</p>
4:25 p.m.–4:30 p.m.	Break	
4:30 p.m.–5:30 p.m.	<p><b>Risk Tips and Odd Ends: Enterprise Risk Management Through Storytelling</b></p> <p>Drawn from real-world lessons shared in Dentons' Risk Tips blog, this program explores a wide variety of legal, ethical, safety and security risks faced by in-house lawyers and their outside counsel.</p> <p><b>John Koski</b> (Pending: Ethics/Professionalism Credit)</p>	