

## CPD Bootcamp 2019 Inclusion & Diversity The Innovation Equation



# Inclusion & Diversity The Innovation Equation



Inclusion & Diversity





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#### Di•ver•si•ty

• The condition of having or being composed of different elements

#### In•clude / In•clu•sion

- To take in or comprise as a part of a whole or group
- The act of including : the state of being included



## **Diversity is about counting people.** Inclusion is about making people count.



Diversitv

### More diverse & inclusive organizations perform better.

- Better understand their target audiences
- Better at retaining talent
- More productive
- More creative thinkers and better innovators
- Exhibit enhanced decision-making
- Manage risk better
- Better reputations



Better financial performance – more profitable and greater value creation







### **Optimal team performance**

#### Google's Aristotle Project

- Psychological safety
- Conversational turn-taking
- Ostentatious listening

#### Collective Intelligence (MIT/Carnegie-Mellon)

- Average social sensitivity of the group
- Conversations not dominated by a few group members
- Percentage of women
  - Women tend to score
    higher on social
    sensitivity

Anita Williams Woolley, Christopher F. Chabris, Alex Pentland, Nada Hashmi, Thomas W. Malone, *Evidence for a Collective Intelligence Factor in the Performance of Human Groups, Science,* (29 Oct 2010: Vol. 330, Issue 6004, pp. 686-688)



# Questions



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