

Monday, May 9, 2016  
Kansas City, MO

8:00 a.m.	Registration and continental breakfast	
8:30 a.m.	Welcome remarks and introduction	John L. Snyder, Partner
8:35 a.m.–9:25 a.m.	Risk Tips for Inside Counsel: Lessons in Ethics, Professionalism and Risk Management from the Lapses of Others <b>(Qualifies for ethics/professionalism credit)</b>	Edward J. Reich, Partner and US General Counsel, Risk Management
9:25 a.m.–10:15 a.m.	Emerging Risks for Companies Doing Business Internationally	Russell A. Berland, Partner Brian O'Bleness, Partner Sara Holzschuh, Senior Managing Associate
10:15 a.m. –10:25 a.m.	Break	
10:25 a.m.–11:15 a.m.	Washington, DC Update: What Can, Will and Must Congress Do in 2016	John R. Russell, IV, Principal
11:15 a.m.–12:05 p.m.	Coping With Press and Social Media During Litigation	Jason R. Scheiderer, Partner Carly D. Duvall, Senior Managing Associate
12:05 p.m.–1:00 p.m.	Lunch	
1:00 p.m.–1:50 p.m.	International Trade Law and Agreements: Impacts on Your Supply Chain and Business	Mark P. Lunn, Partner
1:50 p.m.–2:40 p.m.	Navigating Parallel Criminal and Civil Proceedings	Patrick A. McInerney, Partner
2:40 p.m.–2:50 p.m.	Break	
2:50 p.m.–3:40 p.m.	What Every Business Needs to Know About Trademark and Copyright Protection and Enforcement: US and Canadian Perspectives	Robert D. McDonald, Q.C., Partner Tiffany Schwartz, Senior Managing Associate
3:40 p.m.–4:30 p.m.	Inside Counsel Ethics: The [Mildly] Interactive, Multi-Jurisdictional, 10-Part, Nightmare Hypo from Hell <b>(Qualifies for ethics/professionalism credit)</b>	Samuel Fifer, Partner
4:30 p.m.	Conclusion and cocktail reception	