

# 4TH ANNUAL DENTONS DATA SUMMIT

## PRIVACY 2.0: NEW LAWS, NEW TECHNOLOGIES, AND NEW APPROACHES

Grow | Protect | Operate | Finance

### Part 1: Part 1: Learning session 1–3:15 p.m.

Time	Topic	Speakers
1–1:10 p.m.	Welcome and introduction	<b>Kirsten Thompson</b> , Partner, National Practice Group Lead, Private and Cybersecurity (Toronto)
1:10–1:30 p.m.	<p><b>Bills, bills, bills—A rapid fire round of developments, progress and business impacts</b></p> <p><b>Bill C-27</b>—Proposed federal <i>Consumer Privacy Protection Act</i>, and <i>Artificial Intelligence Data Act</i></p> <p><b>Bill 64</b>—Update on Quebec’s private sector privacy law – new regulations, guidance, and commentary</p> <p><b>Guideline B-13</b>—OSFI’s proposed new expectations for how federally regulated financial institutions manage technology and cyber risks</p> <p><b>Bill C-26</b>—Proposed <i>Critical Cyber Systems Protection Act</i> would impose obligations on organizations that have cyber systems that “are critically important to vital services and vital systems”</p> <p><b>Accreditation</b></p> <ul style="list-style-type: none"> <li>• Law Society of British Columbia: 15 minutes Practice Management Credit</li> <li>• Law Society of Ontario: 15 minutes Professionalism Credit</li> <li>• Barreau du Québec: In our view, this session would meet the CLE requirements of the Barreau du Québec</li> </ul>	<p><b>Luca Lucarini</b>, Associate (Toronto)</p> <p><b>Alexandra Quigley</b>, Senior Associate (Montreal)</p> <p><b>Noah Walters</b>, Associate (Toronto)</p> <p><b>Kate Wiltse</b>, Associate (Calgary) and <b>Sasha Coutu</b>, Associate (Ottawa)</p>
	 	

<p><b>1:30–2:05 p.m.</b></p>	<p><b>Regulatory roundup—Privacy, CASL and telemarketing</b></p> <p>What the regulators have been up to, and where the law is going</p> <p><b>Accreditation</b></p> <ul style="list-style-type: none"> <li>• Law Society of British Columbia: 30 minutes Substantive Credit</li> <li>• Law Society of Ontario: 30 minutes Substantive Credit</li> <li>• Barreau du Québec: In our view, this session would meet the CLE requirements of the Barreau du Québec</li> </ul>	<p><b>John Lemieux</b>, Partner (Edmonton),  <b>Jaime Cardy</b>, Senior Associate (Toronto)  <b>Sasha Coutu</b>, Associate (Ottawa)</p>
<p><b>2:05–2:40 p.m.</b></p>	<p><b>Around the world</b></p> <p>Key developments overseas, with insights and commentary from our global colleagues:</p> <ol style="list-style-type: none"> <li>China—new cybersecurity laws and their application and enforcement</li> <li>UK—is the GDPR still the relevant?</li> <li>US—the US privacy patchwork, and who’s doing what</li> </ol> <p><b>Accreditation</b></p> <ul style="list-style-type: none"> <li>• Law Society of British Columbia: 30 minutes Substantive Credit</li> <li>• Law Society of Ontario: 30 minutes Substantive Credit</li> <li>• Barreau du Québec: In our view, this session would meet the CLE requirements of the Barreau du Québec</li> </ul>	<p><b>Kelly Osaka</b>, Partner (Calgary)  <b>Pascal Jiang</b>, Partner (Shanghai)  <b>Simon Elliott</b>, Partner (UK)  <b>Peter Stockburger</b>, Partner (San Diego)</p>
<p><b>2:40–3:15 p.m.</b></p>	<p><b>Emerging risk areas: Dark patterns</b></p> <p>What they are...and how you’re probably using them:</p> <ul style="list-style-type: none"> <li>• Deception (use of dark patterns to induce false beliefs, such as a countdown timer that is irrelevant to an offer expiring)</li> <li>• Hidden costs (hiding fees or costs from users until they spend time and enter their information to get to a checkout page, only to find there are significant additional fees that were not disclosed up front)</li> <li>• Asymmetric presentation (making one option (such as agreeing to information sharing) very prominent and accessible, while the other options (such as opting out of information-sharing) are difficult to locate)</li> </ul> <p>Learn about “roach motels”, “confirm shaming”, “privacy Zuckering”, nudging, friend spam, and more.</p> <p><b>Accreditation</b></p> <ul style="list-style-type: none"> <li>• Law Society of British Columbia: 30 minutes Substantive Credit</li> <li>• Law Society of Ontario: 30 minutes Substantive Credit</li> <li>• Barreau du Québec: In our view, this session would meet the CLE requirements of the Barreau du Québec</li> </ul>	<p><b>Jaime Cardy</b>, Senior Associate (Toronto)  <b>Danielle Dudelzak</b>, Associate (Calgary)  <b>Melika Mostowfi</b>, Associate (Calgary)</p>
<p><b>3:15–3:30 p.m.</b></p>	<p><b>Break</b></p>	

## Part 2: Workshop session 3:30–5 p.m.

Stream 1	Stream 2
<p><b>Privacy Officer Workshop: Tricky Issues in privacy management</b></p> <p><b>Speakers</b>  <b>Kirsten Thompson</b>, Partner, National Practice Group Lead, Private and Cybersecurity (Toronto)  <b>Danielle Dudelzak</b>, Associate (Calgary)</p> <ol style="list-style-type: none"> <li>1. Aggregation, deidentification and anonymization: what's the difference, and how do I know?</li> <li>2. Service provider/processor re-use of data for product improvement – is it allowed?</li> <li>3. Problem child: how to ensure children's information is (a) avoided; or (b) effectively managed</li> <li>4. Sensitive personal information: new requirements, new considerations</li> </ol> <p><b>Takeaways</b></p> <ul style="list-style-type: none"> <li>• Determining sensitivity cheat sheet</li> <li>• Data management framework for childrens' information</li> </ul> <p><b>Accreditation</b></p> <ul style="list-style-type: none"> <li>• Law Society of British Columbia: 60 minutes Practice Management + 30 minutes Substantive Credit</li> <li>• Law Society of Ontario: 60 minutes Professionalism + 30 minutes Substantive Credit</li> <li>• Barreau du Québec: In our view, this session would meet the CLE requirements of the Barreau du Québec</li> </ul> <div data-bbox="203 1270 649 1354" style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>LAW SOCIETY OF ONTARIO <b>accredited</b></p> </div> <div style="text-align: center;">  <p>BARREAU DE L'ONTARIO <b>agréée</b></p> </div> </div>	<p><b>Workplace Privacy Workshop–Employee monitoring, new technologies, and remote workforces</b></p> <p><b>Speakers</b>  <b>Meaghan Russell</b>, Partner (Toronto)  <b>Eleni Kassaris</b>, Partner (Vancouver)  <b>Jen Rees-Jones</b>, Senior Manager, Privacy &amp; Data (Toronto)</p> <ol style="list-style-type: none"> <li>1. Employee monitoring <ul style="list-style-type: none"> <li>• Legal requirements, new laws</li> <li>• What's included, what's not</li> <li>• How does a monitoring policy work with a privacy policy?</li> </ul> </li> <li>2. Emerging privacy issues with hybrid/remote workforces <ul style="list-style-type: none"> <li>• How do I know where they are? Location checking by employers</li> <li>• Use of cameras–in vehicles, in laptops, on premises, and body worn</li> </ul> </li> <li>3. New technologies in the workplace <ul style="list-style-type: none"> <li>• Artificial intelligence applications in hiring and performance management/career pathing: how to manage risk</li> <li>• Biometrics: permissible and impermissible uses, registration requirements</li> </ul> </li> <li>4. Snooping employees <ul style="list-style-type: none"> <li>• Update on case law, best practices</li> </ul> </li> </ol> <p><b>Takeways</b></p> <ul style="list-style-type: none"> <li>• Employee monitoring checklist</li> </ul> <p><b>Accreditation</b></p> <ul style="list-style-type: none"> <li>• Law Society of British Columbia: 90 minutes Substantive Credit</li> <li>• Law Society of Ontario: 90 minutes Substantive Credit</li> <li>• Barreau du Québec: In our view, this session would meet the CLE requirements of the Barreau du Québec</li> </ul>