

# Dentons Smart Cities & Connected Communities Think Tank and Keystone Policy Center

## What Do ESG, Talent And Cyber Have In Common?

May 10, 2022

11:30 a.m - 1:00 p.m. EDT

Intro: **Clint Vince**, Chair of the US Energy practice, Co-chair of the Global Energy sector, and Co-chair of the Global Smart Cities & Connected Communities Think Tank at Dentons

Moderator: **Gail Lione**, Senior Counsel, and Co-chair of the US ESG Task Force at Dentons



**Christine Scanlan**  
President and CEO at  
Keystone Policy Center

Welcome

Christine Scanlan is President and CEO of the Keystone Policy Center, a nonprofit organization which over the past 40 years, has built a portfolio of substantive work in energy, environment, education, health, and agriculture. Keystone has accomplished this work with a series of complementary approaches that reflect the diverse strategies utilized in leadership and successful issue resolution.

Christine joined the Keystone Policy Center from her role as Director of Legislative Affairs and Strategic Initiatives and Senior Education Policy Advisor to Colorado Governor John Hickenlooper. Prior to her senior staff role in the Governor's Office, Christine was a Colorado State Representative for House District 56 and served in leadership as Majority Whip.

In earlier years, Christine had previously been at Keystone as Senior Vice President and COO. Christine has extensive public policy experience as a seasoned facilitator, negotiator and policy expert and is a respected leader in finding policy solutions through collaborative dialogue to complicated issues of urgency and import. Christine received both her MA Nonprofit Management and BA History from Regis University, Denver, Colorado.

*Source: Keystone Policy Center website*



**Morgan O'Brien**  
Executive Chairman of  
the Board at Anterix

Panelist

Morgan O'Brien has served as Anterix's Executive Chairman of the Board since July 2020 and has been a member of our Board since April 2012. From May 2014 to April 2018, he served as Vice Chairman; and from April 2018 to June 2020, he led Anterix as the Chief Executive Officer.

Since 2009, Mr. O'Brien has served as an independent consultant to several wireless start-ups. As a co-founder and chairman of Nextel, Mr. O'Brien led the creation of the first all-digital nationwide wireless network (the Nextel National Network) and brought push-to-talk ("PTT") communication to the mass business and consumer markets. After the merger of Nextel with Sprint Corporation in 2004, he was a co-founder of Cyren Call Communications Corporation, where he served until January 2009.

In 2016, Mr. O'Brien was awarded the Armstrong Medal, the highest award of the Radio Club of America, for demonstrated excellence and lasting contributions to radio arts and sciences. He was recognized in 1987 as New Jersey Entrepreneur of the Year and was voted the RCR Person of the Year in 1993 and again in 2006. In 2005, he was inducted into the Washington, D.C., Business Hall of Fame. In 2007, he was named a Fellow of the Radio Club of America and was named "one of the top U.S. wireless innovators of all time," by *Fierce Wireless*.

He has served on a number of boards of other public companies, including Sprint, Williams Telecommunications and GTT Communications, Inc. He also serves on the board of several private companies and charitable organizations. Mr. O'Brien is a graduate of Georgetown University and earned his law degree from Northwestern University.

*Source: Anterix website*



**Paula Gold-Williams,**  
Chair of the Board at  
Keystone Policy Center  
and on Emera Board of  
Directors

Panelist

Paula Gold-Williams serves as the Chair of the Keystone Policy Center and she has been a member of both the Policy Center and its Energy Board since 2016. Paula also serves on the Board of Emera Inc., a publicly traded Canadian multinational energy holding company.

Paula previously served as the President & Chief Executive Officer (CEO) of CPS Energy, San Antonio's (S.A.) 162-year old fully integrated electric and natural gas municipal utility. During her CEO tenure that extended from November 2015 to January 2022, Paula was the only African American Female CEO in Energy. Paula took the helm of the company by leading more than 3,000 team members with a focus on her vision of keeping "People First." Under her leadership, CPS Energy delivered value to its customers and community, as it developed a "Flexible Path" to a new age of energy solutions.

Gold-Williams is a Board Member & Treasurer of EPIcenter, an energy innovation think tank; incubator and accelerator; and strategic advisory organization. She serves as an Energy Pillar Co-Chair of Dentons' Smart Cities & Communication Initiatives & Think Tank. She is an Advisory Board Member of iEmpower, an all-inclusive organization that optimizes the concept of community to engage and inspire women. She also serves on the U.S. Secretary of Energy's (Jennifer Granholm's) Advisory Board (SEAB).

Gold-Williams previously held other board positions, including being the 1st Vice Chair of the Electric Power Resource Institute (EPRI); Board Treasurer of Greater SATX, San Antonio's regional economic development engine; a member and designated Chair Pro Tem of the Federal Reserve Bank of Dallas' San Antonio Branch; and a past Chair of the San Antonio Chamber of Commerce.

In 2022, Diversity Woman named Gold-Williams to their Elite 100 Black Women Leaders

	<p>List. In 2021, Bloomberg designated her a Climate Leader. That year, Smart Energy International listed her as a member of Global &amp; Power Energy Elite. Additionally, the Energy Diversity &amp; Inclusion Council designated her as a Top CEO in Energy. In 2020, she was named Woman of the Year by the San Antonio Business Journal and she was a finalist for S&amp;P Global Platts' Chief Executive of the Year. In 2019, she was named S&amp;P Global Platts' Chief Trailblazer and the Women's Council on Energy &amp; the Environment (WCEE) voted her as Women's Champion. In 2018, she was recognized as the Energy Thought Leader of the Year by Zpyrme and was a Leadership Award Honoree of the Keystone Policy Center.</p> <p><i>Source: Paula Gold-Williams</i></p>
 <p><b>Brian Keane</b> President at SmartPower Inc. and Co-Founder &amp; CEO at WeeGreen</p> <p>Panelist</p>	<p>Brian F. Keane is an executive leader, acclaimed author and engaging public speaker with extensive experience in grassroots and digital organizing. He is an unrivaled expert in clean energy and energy efficiency marketing, a visionary leader and motivator who has managed all facets of business development and leadership.</p> <p>Since 2002 he has served as the founder and President of SmartPower, a Washington, DC-based non-profit renewable energy and energy efficiency outreach and marketing company. Keane has been credited with driving the adoption of over \$100 million in rooftop residential solar in just three years -- creating tens of thousands of solar energy &amp; energy efficiency customers.</p> <p>Keane also serves as Co-Founder &amp; CEO of WeeGreen, a software as a service (SaaS) company mobilizing businesses, communities, universities and NGO's to achieve their grassroots outreach goals. Most significantly, WeeGreen contributes to driving down the customer acquisition costs for residential solar from 30 cents/watt to an astounding 11 cents/watt.</p> <p>In 2017, The John Merck Fund, one of the leading environmental foundations in the US, awarded Keane the "Frank Hatch Award for Enlightened Public Service".</p> <p>Keane is the author of the highly acclaimed book, Green Is Good: Save Money, Make Money, and Help Your Community Profit From Clean Energy (Lyons Press, 2012).</p> <p>Keane is a past-president of the American University Alumni Association and is Chair of the Board of Directors of the Vermont-based Clean Energy Group. He is a recognized Business Leader Partner at the Yale Center for Business and the Environment.</p>
 <p><b>Allison J. Bender,</b> Partner, Dentons Venture Technology Group and former US Department of Homeland Security</p>	<p>Allison's practice focuses on risks associated with data and technology. She advises companies and boards on cybersecurity, data governance, privacy compliance, product counselling, cyber preparedness, incident response, crisis management, and public policy. With nearly a decade of prior government experience at the US Department of Homeland Security before joining private practice, clients benefit from Allison's insights on data, technology, and regulation from a cybersecurity and national security perspective, including on cutting-edge issues like artificial intelligence, big data, the blockchain and cryptocurrency, and biometrics. She leads the privacy and cybersecurity team for Dentons' Venture Technology and Emerging Growth Companies practice.</p> <p>Allison helps companies build effective data governance and compliance programs. For start-ups and emerging growth companies, she helps establish a strong foundation of policies, procedures, plans and training based on prioritized risk, tailored to each client, industry, and growth stage. For mature and complex global enterprises, she helps clients align, streamline, and enhance effective management- and board-level oversight of</p>

privacy, cybersecurity, data protection, and technology risks.

Allison negotiates privacy and cybersecurity provisions of complex commercial and technology transactions and advises on supply chain security and cross-border data transfers, including supplemental security measures, data transfer impact assessments, and the applicability of U.S. legal authorities like the CLOUD Act and FISA. She also provides advice regarding privacy, cybersecurity, and data protection risk in M&A due diligence and deal work, for buy- and sell-side transactions.

Allison directs complex forensic investigations, engages with law enforcement and government officials, prepares individual and regulatory notifications, guides crisis communications, and advises clients on investigations by state Attorneys General, federal regulators including the SEC, HHS/OCR, and the FTC as well as international data protection authorities.

Allison is a noted public speaker, including at Mandiant CyberDefense Summit 2019 and 2021, BlackHat USA 2018, and the International Association of Privacy Professionals 2018 Global Privacy Summit. Allison received numerous awards for distinguished government service. After government service, before joining Dentons, she worked at a major US and international law firm and a technology law boutique. Since 2018, Allison has served an adjunct professor at Georgetown University Law Center, where she continues to teach upper-level JD and LLM students in two courses, cybersecurity law and national security regulation.

*Source: Dentons website*

