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**CLE FOR IN-HOUSE COUNSEL**  
KANSAS CITY | MAY 2019



CLE Agenda

8 a.m.	Registration and continental breakfast	
8:30 a.m.	Welcome remarks and introduction Lisa Krigsten, Kansas City Office Managing Partner	
8:35–9:25 a.m.	Ethics Issues for In-House Counsel: Nineteen Tips for 2019 (Qualifies for ethics credit)	Susan A. Mitchell, Partner and US Deputy General Counsel
9:25–10:15 a.m.	Advertising Without a Safety Net: The Cost of Branded Content, Responsive Marketing, Influencers, and Endorsements	Tiffany Schwartz, Counsel
10:15–10:25 a.m.	Break	
10:25–11:15 a.m.	Supreme Court in Review: What's Happened, What's Coming, and What Matters	Wade Carr, Senior Managing Associate
11:15 a.m.–12:05 p.m.	Uncertainty Because of Upheaval in International Trade Law: What Is Happening at the WTO, in FTAS and in US Policy?	Rakesh (Raj) Kumar Bhala, Senior Advisor
12:05–1 p.m.	Lunch	
1–1:50 p.m.	A View From The Swamp: Legislative and Regulatory Update From Washington, DC	John R. Russell, IV, Principal
1:50–2:40 p.m.	How Thick Is That Ice? Competition Law	Brian K. O'Bleness, Partner
2:40–2:50 p.m.	Break	
2:50–3:40 p.m.	Amendment 2: Everything You Need (and Want) to Know About Medical Cannabis in Missouri	Kathryn B. Ashton, Partner Eric P. Berlin, Partner
3:40–4:30 p.m.	When Lawyers “Merge” With Their Client: The Ethical Implications of Going Too Far in Working for Your Clients (Qualifies for ethics credit)	Mark P. Johnson, Partner